

# MATT MAHER

## Sr. Mobile & Web Developer, Designer, Architect

SEE MY PORTFOLIO : <http://metal-sole.com/work>

### EXPERTISE

iOS  
Objective-C  
Graphic Design

JavaScript / Web  
HTML5 / CSS  
Object Oriented JS

Android  
Java  
Leadership

### HIGHLIGHTS

Lead of mobile development, architecture and UX design at FedEx since 2008. Highlighted by Apple as a Top Pick in Business.

Created an open-source JavaScript framework focused on Object Oriented JavaScript components.

Lead of development, architecture and UX design for all FedEx tracking solutions for 8 years covering 8 major customer-facing products.

Team leader of teams with up to 25 developers for FedEx for over 10 years delivering more than 10 major products.

Independently grossed more than \$90,000 in sales with the design and creation of 15 apps in the Apple App Store and Google Play Store since 2009 servicing over 90,000 customers.

### EXPERIENCE

**STAFF ENGINEER, SONY NETWORK ENTERTAINMENT, S.F. — 2015 - PRESENT**

**TECHNICAL ADVISOR, FEDEX, COLORADO — 2003 - 2014**

Lead of mobile development, architecture and UX design at FedEx since 2008 resulting in over 4,000,000 total and 250,000 daily engaged users with products on iOS, Android and BlackBerry. Highlighted by Apple as a Top Pick in Business.

Chosen by Apple as featured app for television and print ad campaigns, global and domestic. Worked with Apple television production team to create unique, focused product for on-screen use.

Lead developer, designer and architect of 7 major customer facing UX applications in under 6 years. Personally responsible for each from concept through execution. Today, products are used by more than 2,000,000 customers daily.

Architected and lead a team in the rewriting of *Tracking on fedex.com*, a 100,000 line JavaScript single-page application, in 4 months using the Qubed Peas framework resulting in a 95% reduction of defects.

Invited by Adobe to present on-stage at Adobe AIR launch event in 2008, showing FedEx Desktop a cross-platform installed tracking product. Responsible for concept through execution in less than 4 months.

#### **FOUNDER, QUBED PEAS — 2013 - PRESENT**

Designed and wrote an open-source JavaScript framework used by FedEx to rapidly rebuild their most popular customer application with a 95% reduction in defects.

Produced an on-going video series to train developers in best-practices for JavaScript, web development and Qubed Peas.

#### **FOUNDER, METAL SOLE — 2009 - PRESENT**

Created and sold more than \$90,000 in sales across 15 apps in the Apple App Store and Google Play Store since 2008 with over 90,000 customers.

Created a wide variety of apps ranging from social to analytical, from data collection to games. Platforms include iOS, Android and PhoneGap. Techniques range from local databases to cloud-sync services.

#### **LEAD GUI DEVELOPER, TAC1 / CONTRACT WITH FEDEX — 2000 - 2003**

#### **MANAGER / LEAD DEVELOPER, SKYTEL, MISSISSIPPI — 1995 -2000**

## **SKILLS**

iOS SDK  
Android SDK  
NodeJS

PhoneGap  
jQuery  
REST

Agile Development  
OO CSS  
CoreData / SQL

Flex / AIR  
Xcode  
J2EE / JSP

## **EDUCATION**

#### **LOYOLA UNIVERSITY, NEW ORLEANS, LA — 1995**

Bachelor of Arts: English / Writing

**MATT MAHER**